



Barbie®

TEEN-AGE FASHION MODEL



Ken®

BARBIE'S BOYFRIEND™



Midge®

BARBIE'S BEST FRIEND™

EXCLUSIVE FASHIONS BY MATTTEL

BOOK 4



Allan™

KEN'S BUDDY™



Skipper®

BARBIE'S LITTLE SISTER



Scooter™

SKIPPER'S FRIEND



NOTE: To dress dolls,
slip clothes
up over
feet and hips.

Barbie® Teen-Age Fashion Model

NEW Barbie has lovely natural looking "LIFELIKE" Bendable Legs. Also movable head and arms. Choice of hair style and color. Dolls are dressed in swimsuits and shoes. A special stand is included.

with bendable legs.....#1070

without bendable legs.....#0850

Barbie's Best Friend™ **Midge®**

Midge has "LIFELIKE" Bendable Legs and movable arms and head. She wears all Barbie's clothes. Choice of hair color. Dolls dressed in swimsuits and shoes. And a special stand to hold her upright.

without bendable legs.....#0860

with bendable legs.....#1080



#0953

BARBIE
BABY
DRESSING
ACCESS.

FORMULA
3 oz. milk
1 tsp. Colic
Drop
6 oz. water
1 tsp. sugar

BARBIE BABY SITS

Everything that Barbie will need to take good care of baby, including soft baby doll dressed in diaper. \$2.50

#1642



SLUMBER PARTY

2 piece pajamas, pink robe. Accessories are rollers, Barbie pins, diet book, scale, brush, comb and slippers. (without doll) \$3.50



#0819

IT'S COLD OUTSIDE!

Fur-collared coat with lowered belt, matching hat. Choice of tan with brown fur or red with black fur. (without doll) \$2.00



#0876

CHEERLEADER

Barbie or Midge leads cheers in red skirt, white sweater, white socks and red shoes. Pompons and megaphone, too! (without doll) \$2.50



#1601

PAJAMA PARTY

Midge wears daintily tailored 2 piece pajamas. Alarm clock to wake her in time for fashion model assignments. (without doll) \$1.50



#1629

SKATER'S WALTZ

Pink stretch knit skating costume with flaring felt skirt. Pink "Furry" mittens, nylon tights, white shoe skates. (without doll) \$2.50

#1635



FASHION EDITOR

Blue sheath dress with print bodice. Blue sleeveless jacket, matching hat. Blue closed toe shoes and camera. (without doll) \$2.50

#1619



FUN 'N GAMES

Pastel multi-colored striped dress with pleated skirt. Croquet mallet, stake, 2 wickets and 1 croquet ball. (without doll) \$1.50

#1615



SATURDAY MATINEE

Brown and gold tweed suit with fur collar and cuffs; matching hat; brown shoes and gloves; gold fur trimmed purse. (without doll) \$3.50



#1639

HOLIDAY DANCE

Gold and white striped lamé evening gown, orange chiffon sash; gold purse, long white gloves and white shoes. (without doll) \$3.00



#1646

MAGNIFICENCE

Satin and chiffon evening dress in pink and red. Matching coat. Pink slip and shoes. (without doll) \$5.00



#1604

CRISP 'N COOL

Red skirt, white blouse, red and white ascot scarf, white gloves and shoes, red and white purse. (without doll) \$1.50



#0873

GUINEVERE

Blue velvet gown with red armlets; red brocade shoes, red and blue hat with gold sheer wimple. Gold chain belt. Story leaflet included. (without doll) \$4.00



#0773

KING ARTHUR

Ken is King Arthur in his "Silver" costume, has red satin surcoat with gold belt; scabbard, sword, spurs, helmet and shield. Story included. (without doll) \$4.00



VERSATILE STYLES FOR
MANY OCCASIONS . . . PLUS
FASHION FROSTING™
ACCESSORIES \$1.00 EACH



DRESS UP HATS



SWEET
DREAMS



SHOE
WARDROBE



JUMPIN' JEANS

CAMPUS BELLE
Choice of rose
or blue

Fashion Paks FOR *Barbie®* AND *Midge®* \$1.00 EACH



IN THE SWIM
Choice of orange,
pink or blue



GOING TO THE BALL



COLOR COORDINATES



WHAT'S COOKING?
Choice of red or white



COSTUME
COMPLETERS



LOVELY LINGERIE
Choice of blue, pink, black, white

Fashion Paks FOR *Barbie*® AND *Midge*® \$1.00 EACH



#1034

Barbie®

HOSTESS SET

Barbie learns to cook in bright Barbie print dress; then serves tea in glamorous red hostess pajamas. Set has accessories including cooking utensils, tea service, record player and 2 records.

Glamour
Goes
To Her
Head!



#0871

Barbie®

WIG WARDROBE

Lovely sculptured head to put on your Barbie doll, then work fashion magic with 3 high-fashion wigs. Styles are Glamour Curls, Classic Crown and Clip 'N Dip; colors are brunette, titian and champagne platinum. Change Barbie's hair color and style to go with different fashions.

Barbie's[®] DREAM KITCHEN AND DINETTE



A dream kitchen and dining area! Kitchen has "built-ins" with breakfast bar. All in sturdy, colorful chipboard. Accessories include plastic dishes and telephone. Dining area has easy-to-assemble furniture with Sew-Free Accessories. Folds neatly; accessories can be stored inside; convenient carrying handle.



hair
fashion
fun



#4035

Barbie's® COLOR 'N CURL

You design Barbie's hair styles! Lovely sculptured Barbie and Midge heads and FOUR wigs which can be colored and curled over and over again. Barbie Hair Dryer really dries hair! Barbie wig stand, curlers, rollers, Barbie pins, Barbie Magic Hair Color Changer, Barbie pins, comb and brush. Easy-to-follow instructions for hair styles.

Barbie® & Skipper®

DINING ROOM FURNITURE



#4010

Dining room set includes table with 2 drop leaves, 2 chairs, dishes and silverware for 2 including bowl and fruit. Sew-Free covers for seat cushions. Cut-out place mats, napkins and rug.

SEW-FREE FASHION FUN™

A whole new world of exciting styles for all Barbie and Midge dolls without sewing a stitch! Easy-to-follow instructions included with every fashion. 12 different exciting costumes available.

Fabulous fashions for Junior Designers in 3 easy steps:

1. Apply Mattel Sew-Free Strips
2. Cut out
3. Press together with your fingertips!



#1708

PATIO PARTY

Bright butterflies on yellow sundress with red sash. Matching overblouse and purse. Green Sew-Free buttons. (without doll) \$1.00



#1712

DAY IN TOWN

Aqua linen sheath dress and beige coat; beige vinyl belt, aqua vinyl purse, Sew-Free zipper and beige shoes. (without doll) \$1.50



#1706

PRETTY TRAVELER

Beige sheath dress with red, green and yellow stripes; short coat, purse and scarf. Green Sew-Free buttons. (without doll) \$1.00

#1721



MOONLIGHT 'N ROSES

Shocking pink evening dress and coat; collar and purse to match. Long pink gloves, silver glitter shoes, Sew-Free zipper. (without doll) \$2.00

#1040

Skooter^{T.M.}

Skipper's[®] Friend

Skooter, 9¼" tall, wears all Skipper's "Junior Fashion" styles. She has movable arms, legs and head. Blonde, brunette or red-head. Skooter is dressed in red, white and navy blue 2 piece swimsuit with red shoes. Stand included.



#0950

Skipper[®]

Barbie's[®] Little Sister

Skipper has movable arms, legs and head. Choice of hair color. You can comb her hair, too! Her "Junior Fashion" wardrobe has many styles which match Barbie's. Doll is dressed in swimsuit and shoes. Has comb, brush and stand.

Skipper[®]

with LIFELIKE BENDABLE LEGS

With her "LIFELIKE" Bendable Legs, Skipper can be posed in many positions. She is dressed in swimsuit and shoes. Comb, brush and stand.

#1030





#1918

SHIP AHOY

Dress has pleated skirt, striped top and jacket. White socks, red shoes, camera, travel folders, sailboat. (without doll) \$2.50

#1916



RAIN OR SHINE!

Bright yellow belted trench coat to match Barbie. Yellow rain hat, closed umbrella and white vinyl boots, too! (without doll) \$2.00



#1910

SUNNY PASTELS

Pastel striped dress with gold circles dripping from pink tree. Purse to match. White socks and pink shoes. (without doll) \$1.50

#1920



FUN TIME

Blue cotton capris, jacket and shell, plaid blouse. Blue shoes. Croquet mallet, 1 ball, 2 wickets and stake. (without doll) \$3.00

#1914



PLATTER PARTY

Blue velveteen bodice and red plaid full skirt with pom-pom trim, red shoes. Record player and 2 records included. (without doll) \$2.00

#1912



COOKIE TIME

Navy blue and white dress with red belt. Cooking utensils, cookbook and cookie mix. Red flat shoes included. (without doll) \$1.50

#1906



DRESS COAT

All dressed-up in a red velvet coat and hat. Matching purse with gold handle. White shoes and short white gloves. (without doll) \$2.50

#1919



HAPPY BIRTHDAY

Blue organdy party dress with hat, petticoat, shoes, socks and gloves. Includes accessories for a birthday party. (without doll) \$3.00

A fashion illustration of a woman wearing a bright red, sleeveless, button-up dress with a full skirt and a large red bow at the waist. She is also wearing a wide-brimmed hat with a red ribbon and a large red bow, white gloves, and red shoes with white socks. The number '1901' is printed to the left of the figure.

Matches Barbie's Sheath Sensation. Red dress with silver buttons; white hat, socks and gloves. Red shoes. (without doll) \$1.50

Dainty yellow dress with white nylon overskirt. Flower circlet, white socks, shoes, gloves and bright nosegay (without doll) \$2.00

[illegible]

Skipper® AND Skooter™

JUST FOR FUN



SHOE PARADE



WOOLY P.J.'S



PARTY PINK

Fashion Paks FOR **SKIPPER[®]** AND **SKOOTER[™]** \$1.00 EACH



#1021

Skipper®

PARTY TIME SET

For special occasions, Skipper wears "Silk 'N Fancy" dress with red velvet "Dress Coat" and matching hat. Set includes red and gold purse, gold stretch head band, white shoes, socks and gloves; red shoes; white comb and brush. Skipper doll is dressed in red and white swimsuit.

Skipper® & Skooter™ BUNK BEDS



#4011

2 beds snap together as bunk beds—or you can convert them to twin beds. 2 box springs, 2 foam mattresses, 2 foam bed pillows, plush rug, mirror, ladder and 3-D room setting included.



Ken[®] He's A Doll[™]

Ken is Barbie's boyfriend. He has "LIFELIKE" Bendable Legs and movable head and arms. Choice of hair color. Dolls are dressed in bright beach jackets, swimming trunks and sandals. Stand included.

with bendable legs.....#1020

without bendable legs.....#0750

Allan[™] Ken's Buddy[™]

Red-haired Allan has "LIFELIKE" Bendable Legs and movable head and arms. He wears all Ken's clothes. Dolls are dressed in beach jacket, swimming trunks and sandals. A special stand is included.

without bendable legs.....#1000

with bendable legs.....#1010



#0793

DR. KEN®

Doctor's top and trousers, white shoes and socks. Black bag, mask, cap, stethoscope and reflector head band. (without doll) \$3.00



#1412

HIKING HOLIDAY

Just the thing for rugged mountain trails! Tan bermudas, green bulky sweater, brown shoes and white socks. (without doll) \$2.00



#0787

TUXEDO

For the Senior Prom, tuxedo with white dress shirt, black socks and shoes; maroon bow tie and boutonniere. (without doll) \$4.00



#1416

COLLEGE STUDENT

Brown slacks, green and brown plaid sports jacket, white shirt, brown tie, brown shoes and socks. Type-writer. (without doll) \$3.00



#1405

ROLLER SKATE DATE

Orange, green and white argyle sweater, white slacks and brown roller skating shoes with skates attached. (without doll) \$2.00



#0790

TIME FOR TENNIS

White cardigan, white sport shorts and T-shirt. Includes tennis shoes, socks, sunglasses, racquet and balls. (without doll) \$3.00

SPORTSMAN



DR. KEN'S® KIT



BEST FOOT FORWARD



SODA DATE

Choice of
gold shirt,
green slacks
or red shirt,
beige slacks



Fashion Paks FOR Ken® AND Allan™ \$1.25 EACH



PARTY FUN



AT EASE



TOP IT OFF!

STYLES AND ACCESSORIES FOR MANY OCCASIONS

Barbie®

has her own **FAN CLUB** and her own magazine with news about Barbie, her club, her fashions and her friends.

Fan Club Members get a wonderful FREE gift of an official Barbie Fan Club Membership Card, and an authentic Barbie Emblem for jacket or sweater.

CUT HERE, PLACE IN ENVELOPE AND MAIL TO:

BARBIE® P. O. Box 44, Los Angeles, California 90051

☐

Please enroll me as a member, without charge, in the Barbie Fan Club.

☐

Enter my subscription to the Barbie Magazine. I enclose one dollar (check or money order) for Six issues. One Every Other Month.

NAME _____

PLEASE PRINT

ADDRESS _____

CITY _____ ZONE _____ STATE _____

BIRTHDAY _____ AGE _____

*You'll love all Mattel's
play accessories and
exclusive fashions for
Barbie® and her friends
...they're swell!*



YOU CAN TELL IT'S **MATTEL**... IT'S SWELL!

"BARBIE", "KEN", "MIDGE", "SKIPPER", "ALLAN" and "SKOOTER" are the trademarks of Mattel, Inc., for its **TEEN-AGE DOLLS**. Printed in Japan.